

**TOWN OF ASHFORD
Conservation Commission
5 Town Hall Road
Ashford, CT 06278
Minutes**

**Farmer's Market Sub-committee
Thursday March 29, 2018 at 6:30PM
Ashford Town Hall**

**Attendance: Todd +Julie Barton, Liz Bisson, Kelly Caisse, Jackie Kulig, Jody +
Stephen LaSalle, and Loretta Wrobel**

- 1. Call to Order-6:30PM**
- 3. Treasurer Report-\$500 remaining until end of fiscal year June 30**
- 4. Announcements-none**
- 5. Market Master**
 - A. Report on last season-slow start better after Cumberland re-opened, no big changes in sales from previous year, each year different in terms of product available**
 - B. Market season- Sundays May 13through Nov 4, Winter market thru Thanksgiving will be at Knowlton Hall, May 13 early start at 9 (regular market hours are 10-1), vendors come at regular time or at early time, boy scouts will be selling plants for Mother's Day, Julie + Todd Barton are market masters again for 5th season, 12th year for market**
 - C. Market issues-applications, new rules, fees, insurance-vendors must have insurance, attendance is extremely important, listen to suggestions/recommendations from market masters (Julie + Todd), fees same as previous year, be on time, let market masters know if can't attend ASAP, Full Boer Farm + Mara's Bake Shop not returning**
 - D. Set-up, clean-up-Please assist Julie +Todd in setting up and cleaning up market, signs, tables for music etc., market masters spend much time during week to insure market runs smoothly, they appreciate just a little help on Sunday so everyone gets out in timely fashion**
 - E. Winter Market-Market will be outside first week in Nov then move inside to Knowlton Hall thru Thanksgiving**
- 6. Market Promotion**
 - A. Advertising-Ad in Neighbors May-Nov, monthly in Citizen mailed to all Ashford residents, check about Ad in Turnpike Buyer Shoppers Guide, and WINY radio in Putnam**
 - B. Facebook-Julie will maintain, she will post pictures for week if people set up before market open, send pics/info if have special product for week to Julie ASAP earlier in week the better at bartonfarmshampton@aol.com,**
 - C. Music-still looking at how much music + type of music, more single person performing plus quieter music so vendors can talk with customers, maybe every other week**
- 7. New Business**

- A. Suggestions from vendors-ads/signs at campgrounds, more vendors**
 - B. Signs/Space concerns-no parking signs(?), signs at corner 74 &44**
 - C. New vendors/product-Kelly selling cheese, guest vendors on regular basis, chicken vendor Cow Lick from Ashford(?), hand crafted items sought, any potential vendors can contact market masters**
 - D. Additional issues and concerns-Todd to handle complaints**
- 8. Public comments-none**
- 9. Adjournment-7:30PM**

Respectfully submitted,

Loretta Wrobel